

ECM Biofilms, Inc. Settles with FTC

May 2017

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ECM Biofilms (ECM), our biodegradable additive manufacturer, has finally settled their dispute with the Federal Trade Commission (FTC) regarding how the company can market its biodegradable additive. This is great news as Island Plastic Bags was forced to change its marketing and product information several times over the last few years because of the litigation.

The settlement requires ECM and everyone who uses their products to describe the results of a valid ASTM D5511 “Standard Test Method for Determining Anaerobic Biodegradation of Plastic Materials Under High-Solids Anaerobic Digestion Conditions” test by stating the percent biodegradation found during the test time frame. The settlement also requires that ECM state that the tests are conducted under non-typical conditions and that there is no evidence beyond the test of further biodegradation.

The following is the new and final disclaimer we will have to add to our biodegradable products made with ECM’s additive:

Biodegradable*

* 49.28% biodegradation in 900 days under non-typical conditions. No evidence of further biodegradation.

If you go to our website you will notice how this looks in implementation. We will be updating our marketing materials and products with this new disclaimer. The process will take some time. Should you have any questions or comments about the settlement, please don’t hesitate to [contact us](#). Click [here](#) to view the text of the final order from the FTC.